

SIZE MATTERS

Getting it in proportion

Pricing in Proportion, or 'PiP', describes the current way we price and send our mail.

The principle is that the size and weight of an item dictates the category it falls into and this defines the price.

The letter, large letter and packet definitions shown below are how Royal Mail splits the categories.

Letters

Examples: Greeting cards, personal letters, postcards and bills in DL or C5 envelopes.

Defining specifications (max):

L: 240mm W: 165mm

Thickness: 5mm

Large letters

Examples: A4 documents, CDs and DVDs in cases, certificates and some larger greeting cards and most magazines.

Defining specifications (max):

L: 353mm W: 250mm

Thickness: 25mm

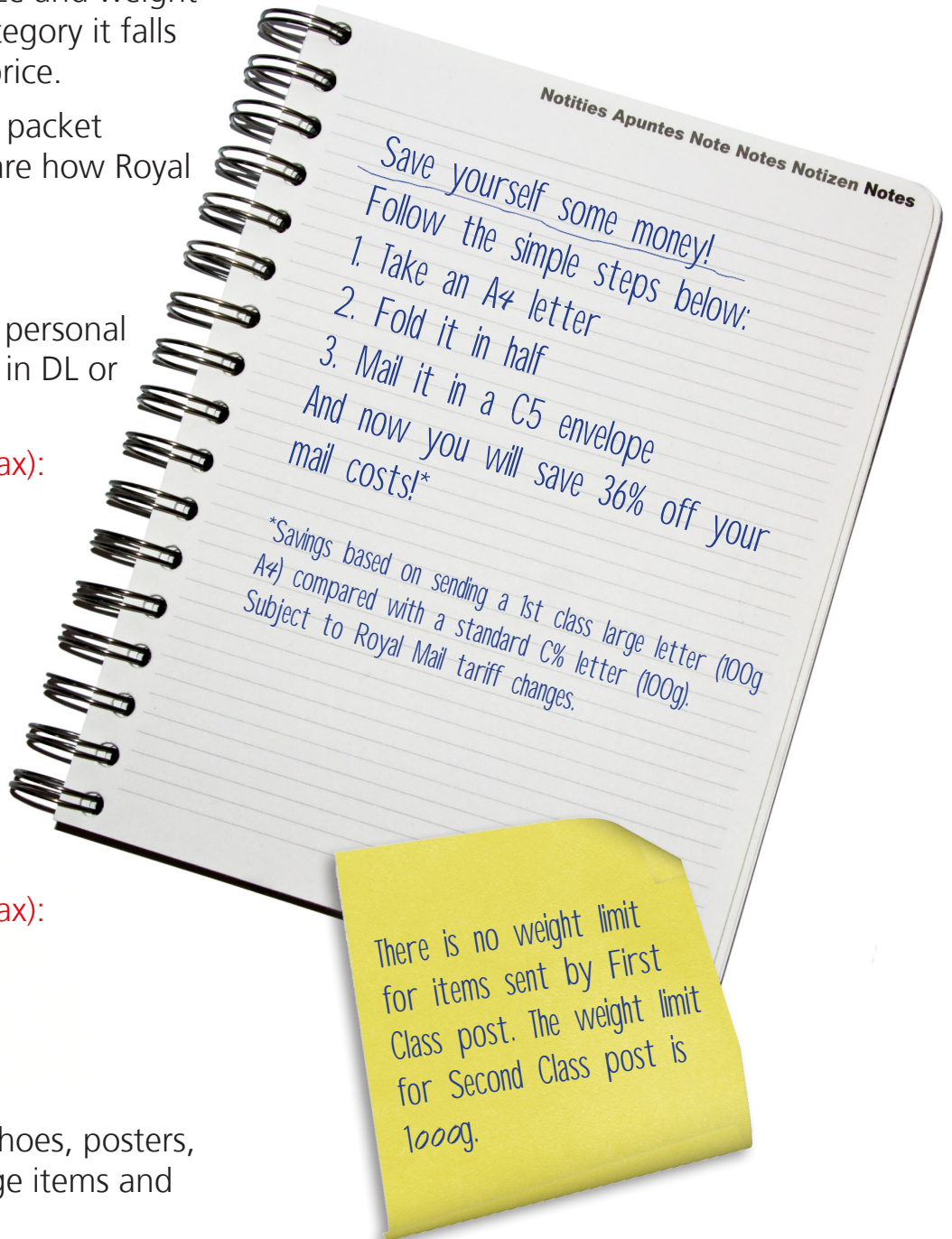
Packets

Examples: Gifts, clothes, shoes, posters, large books and other large items and documents.

Defining specification (min):

L: 353 or W: 250mm or

Thickness: 25mm or Weight: 750g.



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