

## Size matters - get it all in proportion!

### **Pricing in Proportion or 'PiP' describes the current way we price and send our mail.**

The principle is that size and weight of an item dictates the category it falls into and this defines the price.

The letter, large letter and packet definitions shown below are how Royal Mail split the categories.

### *Letters*

Examples: Greeting cards, personal letters, postcards and bills.

#### **Defining Specifications: (Max)**

L: 240mm W: 165mm  
Thickness: 5mm

### *Large Letters*

Examples: A4 documents, CDs & DVDs in cases, certificates and some large greeting cards with badges and most magazines.

#### **Defining Specifications: (Max)**

L: 353mm W: 250mm  
Thickness: 25mm

### *Packets*

Gifts, clothes, shoes, posters, video tapes, large books and other large items and documents are all examples of a Packet format.

#### **Defining Specifications: (Over)**

L: 353mm OR W: 250mm OR  
Thickness: 25mm OR Weight: 750g.

